

MAXIMIZING VALUE CONFERENCE

September 9, 2025 | Time: 9:30AM-4:00PM

📍 Mandalay Bay, Las Vegas

Agenda

9:30AM-10:30AM

Networking Breakfast

10:30AM-11:15AM

Economic Update & Path to Higher Profits

- John Murphy, Managing Director with Haig Partners

11:15AM-12:00PM

Succession & Next Generation Planning

- Brett Morgan, CEO of Morgan Automotive Group
- Chris Dagesse, President of Nucar Family of Dealerships
- Taylor Conant, CEO of The CAR Group
- Moderated by Derek Garber, Managing Director with Haig Partners

12:00PM-12:15PM

Break / Lunch

12:15PM-1:00PM

How to Grow Within the Toyota Network

- Ben Pyle, Vice President - Retail Market Development, Toyota North America
- Moderated by Jayson Crouch, Managing Director with Haig Partners

1:00PM-1:45PM

Dealership Buy-Sell Update

- Alan Haig, President of Haig Partners

1:45PM-2:30PM

Maximizing the Value of Your Ford Franchise Through Market Consolidation

- Alan Haig, President of Haig Partners

2:30PM-3:00PM

Chinese Vehicles: Issues and Opportunities

- John Murphy, Managing Director with Haig Partners
- Ashwin Umamaheswaran, Head of North American Marketing, Caresoft Global

3:00PM-4:00PM

Networking