



**HAIG PARTNERS SERVES AS THE EXCLUSIVE ADVISOR ON THE SALE OF BOSAK AUTO GROUP –
THE LARGEST DEALERSHIP GROUP TO SELL SO FAR IN 2025**

Fort Lauderdale, FL – July 15, 2025 – [Haig Partners LLC](#), a leading buy-sell advisory firm to auto, heavy truck and RV dealers in the US, served as the exclusive sell-side advisor on the sale of Bosak Auto Group (“Bosak”). Bosak, a third-generation business founded over 100 years ago in Northwest Indiana, built a reputation for exceptional customer service and a deep commitment to its local community. Bosak consisted of nine dealerships, including Chevrolet (two locations), Chrysler-Jeep-Dodge-Ram, Ford, GMC, Honda (two locations), Kia, Nissan and Toyota. Bosak was sold through separate transactions to Victory Automotive Group and Graff Family of Dealerships.

The founder, John Bosak, a coal miner with a passion for ‘fixing cars,’ opened his first dealership in 1926. Under the leadership of his grandchildren, Greg, Skip, Theresa and their late brother Cary (2022 TIME Dealer of the Year nominee), Bosak grew into one of the largest auto groups in Indiana. From a young age, all four siblings were involved in the business. They started with early roles that included cleaning floor drains and unloading parts and developed into leading executives in the company.

Victory Auto Group (“Victory”) purchased Bosak Honda in Highland, Bosak Chrysler-Dodge-Jeep-Ram in Merrillville, Bosak Nissan in Chesterton and Bosak Honda of Michigan City earlier this year. Victory owns 58 dealerships across ten states. Graff Family of Dealerships (“Graff”) owns nine dealerships in Michigan. Graff, along with two of its general managers, Jerry Eluskie and Brandon Banks, purchased the Bosak’s Chevrolet, Ford, Kia and Toyota dealerships in Chesterton and the Chevrolet-GMC dealership in Michigan City.

Greg Bosak, former President of Bosak Auto Group, stated, “It was a difficult decision for my brother, sister and me to sell our family business that dates back generations, but we realized it was the right choice for us and our children. We want to thank Jed Jordan who was a loyal partner to us for many years. And we are grateful for the advice and services that [Alan Haig](#), [Derek Garber](#) and the team at [Haig Partners](#) provided to us. It’s not simple to sell nine dealerships representing eight different OEMs. We had been in touch with Haig for years before we asked them for insights into the value of our business, and they kept us up to speed on the status of the buy-sell market. They lived up to their reputation of being honest and highly effective, and we liked their style of under-promising and over-delivering. Alan has a calm way of delivering advice that helped us navigate some tricky issues that came up along the way. I’d also like to thank Ron Smith at Stoll Keenan Ogden PLLC for providing us with astute legal services on both transactions.”

[Alan Haig](#), President at Haig Partners, said, “It was an honor and a pleasure to advise the Bosak Family and Jed Jordan on the sale of Bosak Auto Group. We began working with them several years ago, and I am thankful they trusted us to help them achieve their objectives. The Bosak Family assembled an impressive group of franchises over the years, including two Honda dealerships and a Toyota dealership.



We believe that the sale of the Bosak Auto Group was the largest and most valuable group ever sold in Indiana and the largest dealership group in the US to have sold so far in 2025. To maximize value for the Bosaks, we chose to divide the group into two parts that better fit the preferences of the buyers we selected. We continue to see high levels of demand for dealerships as buyers see that they provide high returns on investment and are resistant to risks like economic cycles, technology, etc.”

With this transaction, the team at Haig Partners has advised on [30 dealerships](#) so far in 2025.

About Haig Partners

[Haig Partners](#) is a leading buy-sell advisory firm that helps owners of higher-value auto, heavy truck and RV dealerships maximize the value of their businesses when they are ready to sell. The team at Haig Partners has advised on the purchase or sale of 520 dealerships with a total value of over \$10.5 billion. It has represented 30 dealership groups that qualify for the Top 150 Dealership Groups list published by Automotive News, more than any other firm. Clients of Haig Partners benefit from the group's collective experience as previous executives with leading companies such as Ally Financial, AutoNation, Bank of America, Credit Suisse, Deloitte, FORVIS, J.P. Morgan, the Sewell Automotive Companies and Toyota Financial Services. Leveraging its unmatched expertise and extensive relationships, Haig Partners guides clients to successful outcomes through a confidential and customized sales process. The firm authors [The Haig Report®](#), the longest-published quarterly report that tracks trends in auto retail and their impact on dealership values, and co-authors NADA's Guide, "Buying and Selling a Dealership." Haig Partners team members are frequent speakers at industry conferences and are regularly quoted in reputable media outlets, including Reuters, Forbes, The Wall Street Journal, The New York Times, CNBC, BBC, Automotive News, Wards, CarDealershipGuy and CBT News. For more information, visit <https://www.haigpartners.com>.

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