



HAIG PARTNERS WELCOMES JOHN MURPHY AS MANAGING DIRECTOR OF STRATEGIC ADVISORY

Fort Lauderdale, FL – September 2, 2025 – [Haig Partners LLC](#), a leading buy-sell advisory firm to auto, heavy truck and RV dealers in the US, is proud to announce the engagement of John Murphy, who will work with the company as Managing Director of Strategic Advisory. Murphy has had a distinguished twenty-six-year tenure at Bank of America, where he served as Managing Director and the lead U.S. Auto Equity Research Analyst where he covered all the publicly traded auto retailers in the US and many of the world's largest automakers. Murphy's many contributions to the auto industry were recognized in 2023 when he was inducted into the Automotive Hall of Fame as an Industry Influencer.

In his role at Bank of America, John authored and spearheaded seminal industry reports such as Car Wars, Who Makes the Car, the Dealer Manual and the Big Bang Series, in addition to hosting the annual New York Auto Summit. Throughout his career, he earned repeated recognition from Institutional Investor's All-America Research Team, the Wall Street Journal's Best on the Street, Financial Times/StarMine's World's Top Analysts and Bloomberg Markets' World's Top Analysts.

"It has been a tremendous honor to have spent the first half of my career at Bank of America, working with talented teammates advising investors and management teams across the automotive value chain. I am deeply grateful to my colleagues, leadership and investors for their long-term trust and collaboration. I am also extremely thankful to my friends across the auto industry for their hard work and steadfast partnership. Now, as I enter the second half of my career, I'm excited to focus my energy directly supporting auto dealers — bringing a unique perspective, world-class analytics and strategic counsel to those who drive the industry every day. It is critical to recognize that the mobility dealers and automakers provide customers is the lifeblood of the economy and society itself." shared John Murphy.

Alan Haig, President and Founder of Haig Partners shared, "Our mission has always been to help dealers maximize the value of their businesses. John Murphy's arrival marks a transformative moment for Haig Partners. His renowned analytical rigor, industry vision and thought leadership elevate our capabilities to provide truly strategic advisory services to our clients. His deep relationships in the C-Suite of almost every large player in our industry will further boost the strength of our firm. Together, we enhance our mission to support dealers with the best analytics, insight and service. John helped build Bank of America into the leader in auto research and investment banking, and we believe he will help do the same at Haig Partners. We are proud to have him on our team!"

John holds a B.A. in Quantitative Economics from Tufts University and is a Chartered Financial Analyst (CFA) charterholder. Contact John Murphy direct at Murphy@HaigPartners.com or (917) 783-4135.



Learn more about John's journey in the upcoming [Car Dealership Guy Daily Dealer Live](#) on 9/5, or if you will be in Las Vegas for Toyota or Ford NDMs, [join us at Mandalay Bay on 9/9](#). Looking ahead connect with John at the [AICPA Dealership Conference](#) in Indianapolis or register to hear him speak at the [Haig Partners Maximizing Value Conference](#) at NADA on February 3, 2026.

About Haig Partners

[Haig Partners](#) is a leading buy-sell advisory firm that helps owners of higher-value auto, heavy truck and RV dealerships maximize the value of their businesses when they are ready to sell. The team at Haig Partners has advised on the purchase or sale of 525 dealerships with a total value of over \$10.6 billion. It has represented 30 dealership groups that qualify for the Top 150 Dealership Groups list published by Automotive News, more than any other firm. Clients of Haig Partners benefit from the group's collective experience as previous executives with leading companies such as Ally Financial, AutoNation, Bank of America, Credit Suisse, Deloitte, FORVIS, J.P. Morgan, the Sewell Automotive Companies and Toyota Financial Services. Leveraging its unmatched expertise and extensive relationships, Haig Partners guides clients to successful outcomes through a confidential and customized sales process. The firm authors [The Haig Report®](#), the longest-published quarterly report that tracks trends in auto retail and their impact on dealership values, and co-authors NADA's Guide, "Buying and Selling a Dealership." Haig Partners team members are frequent speakers at industry conferences and are regularly quoted in reputable media outlets, including Reuters, Forbes, The Wall Street Journal, The New York Times, CNBC, BBC, Automotive News, Wards, CarDealershipGuy and CBT News. For more information, visit <https://www.haigpartners.com>.

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