



HAIG PARTNERS SERVES AS THE EXCLUSIVE ADVISOR TO AUTOCANADA'S LEADER AUTOMOTIVE GROUP ON THE SALE OF TOYOTA OF LINCOLN PARK

Fort Lauderdale, FL – January 28, 2026 – [Haig Partners LLC](#), a leading buy-sell advisory firm to auto retailers in the U.S., served as the exclusive sell-side advisor on the sale of Toyota of Lincoln Park in Chicago, Illinois. The dealership, previously held by AutoCanada's U.S. subsidiary, Leader Automotive Group, was acquired by Murgado Automotive Group.

Kevin Nill from Haig Partners shared, "We were pleased to advise on the sale of Toyota of Lincoln Park to Mario Murgado. The sale marks the [fifth successful transaction](#) that we have led for AutoCanada. We congratulate Mario Murgado whom we have known for many years."

With the sale of Toyota of Lincoln Park, the team at Haig Partners has advised on the purchase or sale of 38 Toyota dealerships nationwide and [126 dealerships](#) throughout the Midwest.

"Haig Partners has built deep expertise representing owners of Toyota dealerships nationwide, advising on many of the most significant Toyota transactions completed in recent years," said Alan Haig, Founder and President of Haig Partners. "We have advised both private owners and publicly held companies through Toyota dealership sales, bringing a level of insight that comes only from sustained experience with the brand. Thanks to excellent products and dealer-friendly policies, Toyota dealerships remain among the most sought-after assets in automotive retail. Leading buyers like Mr. Murgado compete aggressively to acquire them whenever they become available in nearly every market, and the overall buy-sell environment remains strong. With demand spanning public companies, private-equity-backed groups, family-owned operators, and first-time buyers, each pursuing distinct strategies, the current market is favorable for the sale of well-positioned Toyota dealerships."

About Haig Partners

[Haig Partners](#) is a leading buy-sell advisory firm that helps owners of higher-value dealerships maximize the value of their businesses when they are ready to sell. The team at Haig Partners has advised on the purchase or sale of more than 535 dealerships and has represented 31 dealership groups that qualify for the Top 150 Dealership Groups list published by Automotive News, more than any other firm. Clients of Haig Partners benefit from the group's collective experience as previous executives with leading companies such as AutoNation, Bank of America, Credit Suisse, Deloitte, FORVIS, J.P. Morgan, Lexus, Porsche and Toyota Financial Services. Leveraging its unmatched expertise and extensive relationships, Haig Partners guides clients to successful outcomes through a confidential and customized sales process. The firm is the creator of the Maximizing Value Conference®, author of The Haig Report®, the longest-published industry quarterly report tracking trends in auto retail and their impact on dealership values, and are co-author of NADA's Guide, "Buying and Selling a Dealership." Haig Partners team members are frequent speakers at industry conferences and are regularly quoted in reputable media outlets, including



Reuters, Forbes, The Wall Street Journal, The New York Times, CNBC, BBC, Automotive News, Wards, and CarDealershipGuy. For more information, <https://www.haigpartners.com>.

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