



## HAIG PARTNERS CONGRATULATES EMILY BOURNE ON NORTHWOOD UNIVERSITY 20 UNDER 40 RECOGNITION

**Fort Lauderdale, FL – March 2, 2026** – [Haig Partners LLC](#), a leading buy-sell advisory firm to auto retailers, is proud to announce that Emily Bourne, Managing Director at Haig Partners, has been named to Northwood University’s prestigious 2026 Class of *20 Under 40*. This award recognizes emerging leaders who demonstrate professional excellence, leadership, and a commitment to advancing their industries.

Northwood University has long been synonymous with automotive retail education and the advancement of the industry. Its alumni network includes many of today’s most respected dealership owners and executives.

Before joining Haig Partners, Emily gained valuable experience spending 13 years on the OEM side with Toyota/Lexus and Porsche. At these organizations, Emily gained extensive knowledge of how leading automotive brands are built and developed strong relationships with hundreds of dealers in the U.S. In addition, Emily held roles within other organizations where she advised clients in Midwest on the purchase and sale of 42 dealerships. Emily brings a unique background and skill set to each engagement, expertly guiding owners as they evaluate whether to exit or grow their businesses.

“Northwood University provided the foundation for my career in automotive retail, grounding me in rigorous financial analysis, disciplined strategic thinking, and the importance of building lasting relationships,” shared Emily Bourne, Managing Director with Haig Partners. “Those principles guide my work every day at Haig Partners as we provide advice to dealers about growing their platforms, divestitures of non-core assets, or a full exit to allow them to retire. Many of the dealers we serve share that same Northwood background, which creates a common language around stewardship, leadership, and long-term success. I am honored to receive this year’s 20 Under 40 recognition and remain deeply appreciative of the education and alumni network that continue to shape my approach to advising dealership owners.”

Emily advises clients across the country on acquisitions and valuations and helps families make thoughtful, informed decisions about the future of their businesses. She works on transactions nationwide, but has a particular focus on service dealers in the Midwest.

“At Haig Partners, we strive for excellence when we are working on behalf of our clients,” said Alan Haig, President. “And I could tell Emily was special when I was contacting her references. Each one applauded her intelligence, high character and strong work ethic. We were excited when Emily joined our team since we could see she shared our values of commitment to doing the right thing for dealership owners. We are grateful for her leadership and proud to see her recognized.”

Haig Partners extends its sincere congratulations to Emily and appreciation to Northwood University for its continued dedication to preparing leaders for automotive retail. As our industry continues to evolve,



Haig Partners remains committed to supporting dealership owners and their families with trusted advice grounded in experience, knowledge, and respect for the legacy they have created.

**About Haig Partners**

[Haig Partners](https://www.haigpartners.com) is a leading buy-sell advisory firm that helps owners of higher-value dealerships maximize the value of their businesses when they are ready to sell. The team at Haig Partners has advised on the purchase or sale of 575+ dealerships and has represented 32 dealership groups that qualify for the Top 150 Dealership Groups list published by Automotive News, more than any other firm. Clients of Haig Partners benefit from the group's collective experience as previous executives with leading companies such as AutoNation, Bank of America, Credit Suisse, Deloitte, FORVIS, J.P. Morgan, Lexus, Porsche and Toyota Financial Services. Leveraging its unmatched expertise and extensive relationships, Haig Partners guides clients to successful outcomes through a confidential and customized sales process. The firm authors The Haig Report®, the leading industry quarterly report that tracks trends in auto retail and their impact on dealership values, and co-authors NADA's Guide, "Buying and Selling a Dealership." Haig Partners team members are frequent speakers at industry conferences and are regularly quoted in reputable media outlets, including Reuters, Forbes, The Wall Street Journal, The New York Times, CNBC, BBC, Automotive News, Wards and CarDealershipGuy. Haig Partners also hosts Maximizing Value Conferences that provide dealers with proprietary research about the auto retail industry and insights into dealership buy-sell trends, as well as content about how auto dealers can improve their operational performance. For more information, <https://www.haigpartners.com>.

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