



**HAIG PARTNERS SERVES AS THE EXCLUSIVE ADVISOR TO AUTOCANADA'S LEADER AUTOMOTIVE GROUP ON THE SALE OF KIA OF LINCOLNWOOD AND HYUNDAI OF LINCOLNWOOD**

**Fort Lauderdale, FL – April 15, 2026** – [Haig Partners LLC](#), a leading buy-sell advisory firm to auto retailers in the U.S., served as the exclusive sell-side advisor on the sale of Kia of Lincolnwood and Hyundai of Lincolnwood in Chicago, Illinois. The dealerships were previously owned by AutoCanada's U.S. subsidiary, Leader Automotive Group, and were acquired by Berman Automotive Group.

Berman Automotive Group is a premier, family-owned dealership group founded in 1987 by Michael Berman and based in the Chicago area. The group has grown to operate multiple franchises across Illinois and Indiana, including Nissan, Subaru, INFINITI and Chrysler Dodge Jeep Ram dealerships.

The transactions were supported by Leader Automotive Group's legal counsel, Ira Levin of Burke, Warren, MacKay & Serritella, P.C.

The sale of Kia of Lincolnwood and Hyundai of Lincolnwood represents the sixth and seventh dealerships Haig Partners has led for AutoCanada. Earlier this year, Haig Partners advised on the [sale of Toyota of Lincoln Park](#) to Murgado Automotive Group, as well as [four additional dealership transactions](#) in the Chicagoland area completed in late 2025. These continued engagements highlight Haig Partners' ongoing relationship with AutoCanada and its expertise in executing complex, multi-transaction dealership divestitures.

Alan Haig, President and Founder of Haig Partners, shared, "We are grateful to AutoCanada for the trust they have placed in Haig Partners by selecting us as their exclusive advisor across these seven dealership transactions in the Chicagoland market over the past several months. Advising a sophisticated, publicly traded automotive retailer on a coordinated series of dealership divestitures requires careful planning, consistent execution and deep buyer relationships. We appreciate the opportunity to support AutoCanada's strategic realignment of its U.S. operations and are proud to have delivered successful outcomes across multiple transactions with highly regarded buyers."

Kevin Nill, Managing Director who led the recent sale of Kia of Lincolnwood and Hyundai of Lincolnwood, shared, "It was a pleasure working with the AutoCanada team on the sale of Kia of Lincolnwood and Hyundai of Lincolnwood. These were important assets in a highly competitive automotive retail market, and it was critical to identify a buyer who would continue to build on their strong foundation. Berman Automotive Group brings both scale and a long-standing commitment to the Chicagoland community, making them an excellent long-term steward for these dealerships."

In total, the team at Haig Partners has advised on the purchase or sale of [133 dealerships](#) throughout the Midwest, reinforcing the firm's position as a leading advisor on automotive dealership buy-sell transactions in the region.



### **About Haig Partners**

[Haig Partners](https://www.haigpartners.com) is a leading buy-sell advisory firm that helps owners of higher-value dealerships maximize the value of their businesses when they are ready to sell. The team at Haig Partners has advised on the purchase or sale of more than 580 dealerships and has represented 32 dealership groups that qualify for the Top 150 Dealership Groups list published by Automotive News, more than any other firm. Clients of Haig Partners benefit from the group's collective experience as previous executives with leading companies such as AutoNation, Bank of America, Credit Suisse, Deloitte, FORVIS, J.P. Morgan, Lexus, Porsche and Toyota Financial Services. Leveraging its unmatched expertise and extensive relationships, Haig Partners guides clients to successful outcomes through a confidential and customized sales process. The firm is the creator of the Maximizing Value Conference®, author of The Haig Report®, the longest-published industry quarterly report tracking trends in auto retail and their impact on dealership values, and are co-author of NADA's Guide, "Buying and Selling a Dealership." Haig Partners team members are frequent speakers at industry conferences and are regularly quoted in reputable media outlets, including Reuters, Forbes, The Wall Street Journal, The New York Times, CNBC, BBC, Automotive News, Wards, and CarDealershipGuy. For more information, <https://www.haigpartners.com>.

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